

Review Booster



Secure reviews before your product even launches, and gain an extra boost of reviews for niche products. Reassure customers and fast-track their confidence.

Maximize revenue on new products from day one with authentic reviews.

Boost your visibility by incorporating reviews into your marketing efforts pre-launch - from social media posts to print and in-store POS.

Stay ahead of your competition by offering feedback as an additional trust signal and selling point.

Aid potential customers in the research stage by offering additional information through feedback.

Showcase trusted reviews on your website to drive traffic when margins are highest.

Enhance feedback on your more specialized, less-reviewed products.

How does it work?

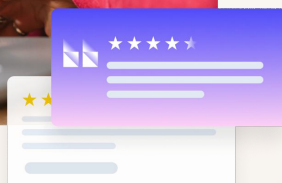
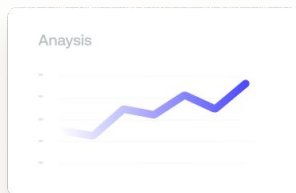
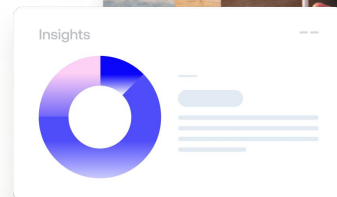
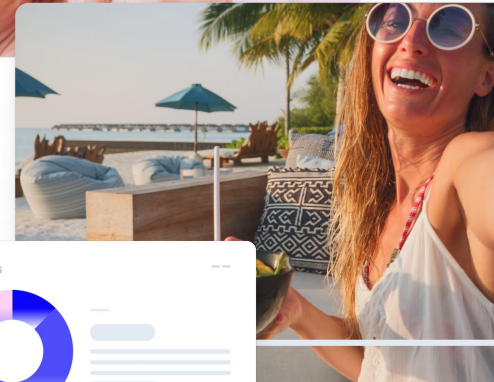
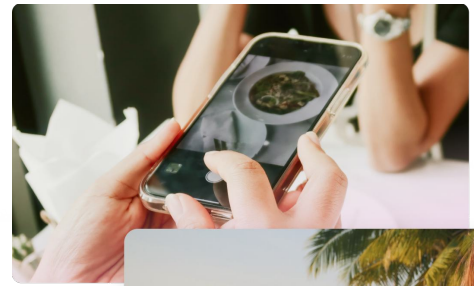
Provide potential customers with all the information they need to make an informed decision and boost consumer confidence in your new and specialized products.

Gather feedback before products launch.

With Review Booster, we collaborate with you throughout the launch of your new product to ensure it's been tested and reviewed before it hits the shelves.

Obtain more reviews for niche products.

Give your less-reviewed products a boost of new, trusted customer feedback and provide browsers with the confidence to buy.



- ✓ Invite members of a consumer panel pool to test your product
- ✓ We share the testers' details with you, and you send them the product to test
- ✓ Real consumers test your product within a specified time
- ✓ Once the testing period is over, testers complete a simple questionnaire about their experience with your product
- ✓ After submission, the review will be moderated and published on your website—or a retailer's website if you are a manufacturer (dependent on the retailer).

To find out more, contact a consultant

[Book a demo](#)

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