

Insight Labels



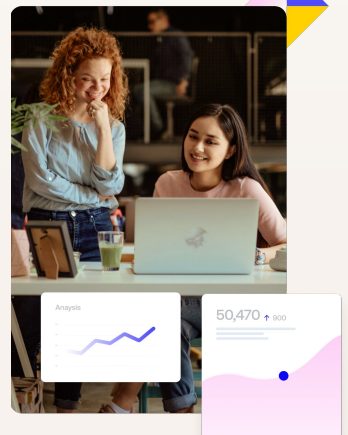
Smarter decisions, simplified.

Whether it's assessing the quality of your customer service or gauging the efficiency of your deliveries, manually label and track specific comments, phrases, and opinions across your customer feedback to gain a quick overview of everything influencing your business.

Utilize insights to drive sales and enhance customer service.

Gain a deeper understanding of customer opinions—on your terms.

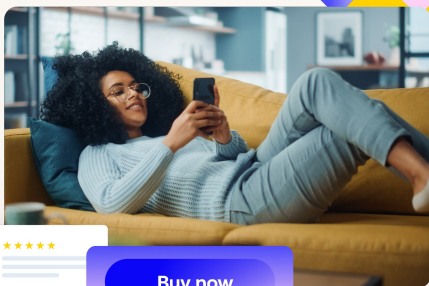
Save time by efficiently responding to feedback.



Or click here to [view our knowledge base article](#)

How does it work?

- **Step 1:** Label key themes within your feedback content, e.g., Price.
- **Step 2:** Easily track and manage all your reviews related to each label.
- **Step 3:** Monitor the performance of your labeled reviews with dedicated reports.
- **Step 4:** Utilize the data to boost sales, comprehend product performance, and improve customer service.



Unlimited labelling gives you complete control

Assign multiple labels across your feedback to construct a comprehensive understanding of what your customers think about every aspect of your business.

Predefined customer responses enable you to personalize the customer journey.

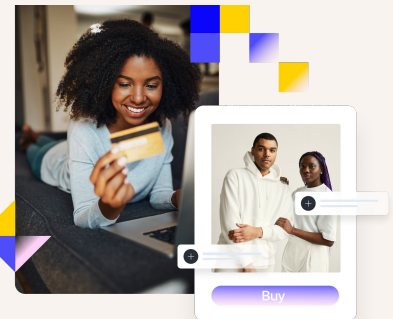
Assign predefined responses to your labels, enabling customized automatic replies to be sent to your customers based on the content of their reviews.

Tailored Insight label reports reveal what matters most to your business.

Create custom reports to monitor every facet of your business and leverage this insight to make informed business decisions.

Label deactivation simplifies testing.

Activate or deactivate existing labels effortlessly, allowing you to track specific themes across individual campaigns and test with confidence.



Customizable alerts keep you informed.

Set up alerts to stay abreast of trends and themes with custom email notifications sent to the relevant recipients.

To find out more, contact a consultant

[Book a demo](#)

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