

# Social Sharing



[Or click here to view our video](#)

Your customers are your best advocates.

And with 4.7 billion people worldwide using social media, there's no better place to share what they're saying about you. That's where Feefo's Social Sharing comes in, allowing you to post your reviews on Facebook and Instagram.

**43%**

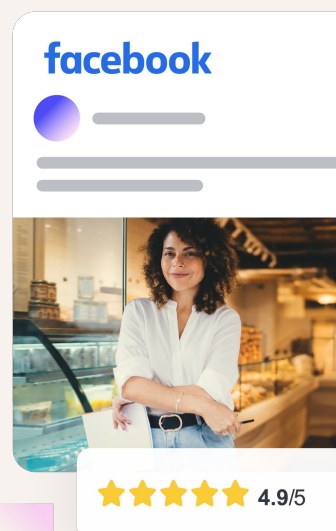
of consumers are more likely to buy a new product when learning about it on social media

**85%**

of consumers trust online reviews as much as personal recommendations

**128%**

uplift in conversation rate when customers interact with reviews

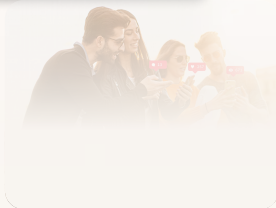


# How does it work?

Feefo's Social Sharing lets you share reviews of your choice across Facebook and Instagram. Highlight your best bits, celebrate awesome service and publicly thank your customers for taking the time to leave feedback. Customise your post and add your own comments to elevate your brand and highlight certain aspects before publishing a post on your timeline.

Follow the simple steps to connect your META account within the Feefo Hub.

You'll then be able to sync your reviews with your Facebook or Instagram account and select which review to share across which channel.



- ✓ Craft compelling social media content effortlessly within the hub, no marketing expertise needed
- ✓ Elevate your brand by sharing your honest customer feedback
- ✓ Boost brand awareness and engagement with your brand by pushing your reviews on a variety of channels
- ✓ Increase click-through rate and conversions to your website

## Share the good news with #Feefo

We're all on social media. So there's no better way to celebrate your reviews than across your social media accounts. Don't get left behind. Sprinkle some social stardust to boost consumer confidence in your brand.



[Or click here to view our 'how to' article](#)

To find out more, contact a consultant

[Book a demo](#)

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**feefo**