

Review Booster



Get reviews in place before your product has even launched and get a boost of additional reviews for niche products. Reassure customers and fast-track customer confidence

Maximise revenue on new products from day one with genuine reviews

Increase your visibility by using reviews in your marketing pre-launch - from social media posts to print and in-store POS

Get ahead of your competition by providing feedback as an additional trust signal and selling point

Help potential customers at the research stage by providing additional information through feedback

Display trusted reviews on your website to drive traffic when margins are highest

Boost feedback on your more specialised, less reviewed products

How does it work?

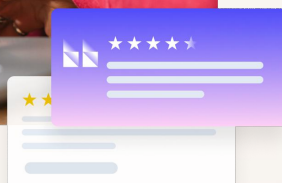
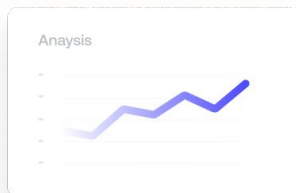
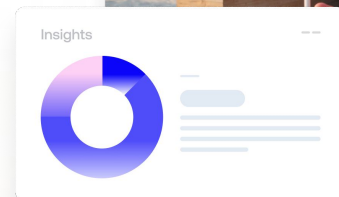
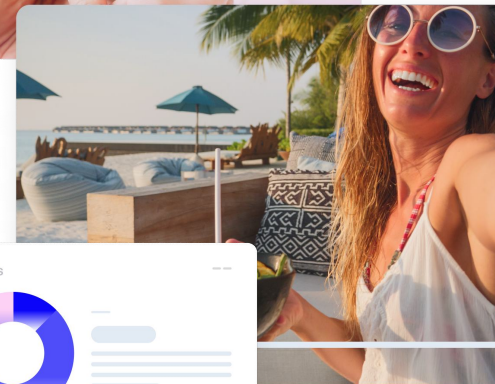
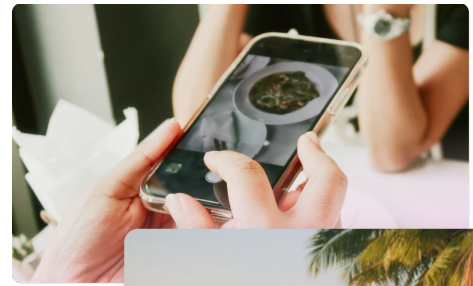
96% of UK consumers use customer reviews, and 64% read them before they make a purchase. Give potential customers all they need to make an informed decision and boost consumer confidence in your new and specialised products.

Collect feedback before products launch

With Review booster, we work with you throughout the launch of your new product to ensure it's been tested and reviewed before it has even hit the shelves.

Get more reviews for niche products

Give your less-reviewed products a boost of new, trusted customer feedback and give browsers confidence to buy.



- ✓ We invite members of a consumer panel pool to test your product
- ✓ We pass the testers' details to you, and you send them the product to test
- ✓ Real consumers test your product in a specified time frame
- ✓ When the testing period is over, testers complete a simple questionnaire about their experience with your product
- ✓ Once the review is submitted, it will be moderated and published on your website - or a retailer's website if you are a manufacturer (dependent on retailer)

To find out more, contact a consultant

[Book a demo](#)

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