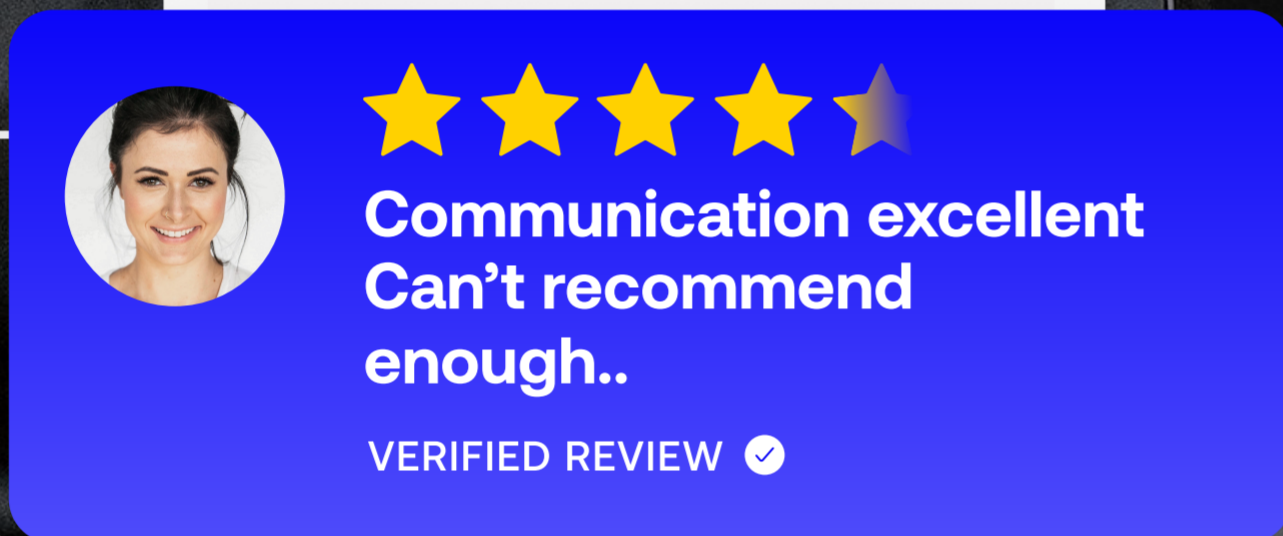
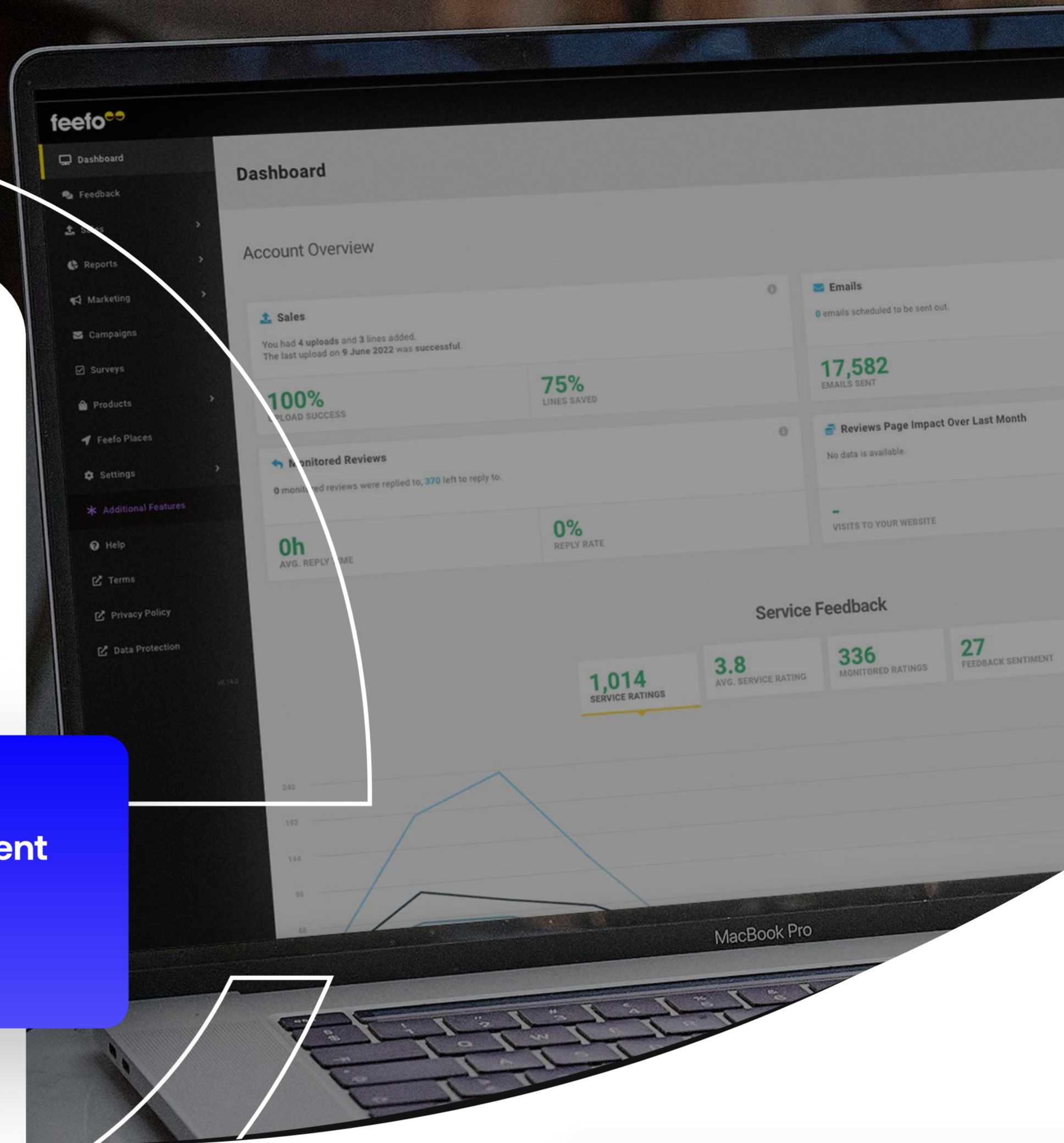
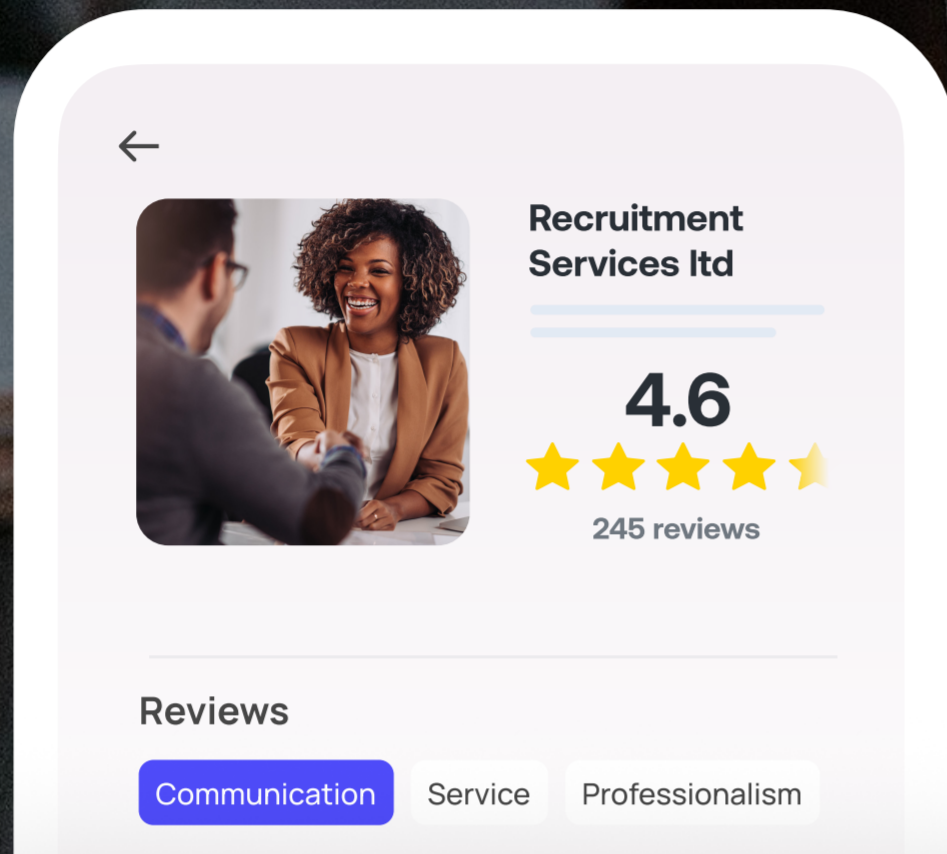


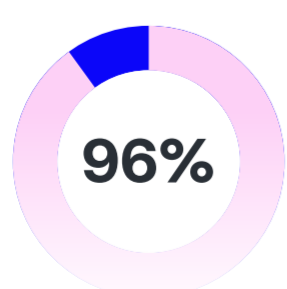
More Than Just Stars



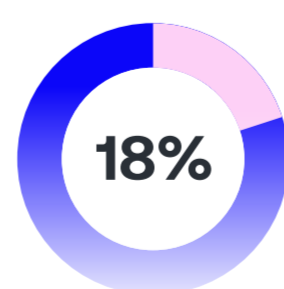
Bring your brand to life with the power of feedback

Enriched insights, intuitive features, expert advice: everything you need to transform your customers experience – from discovery to advocacy

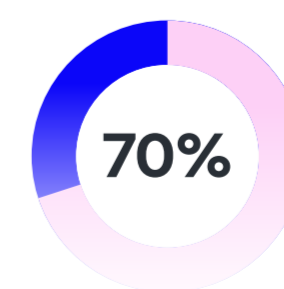
Why reviews matter



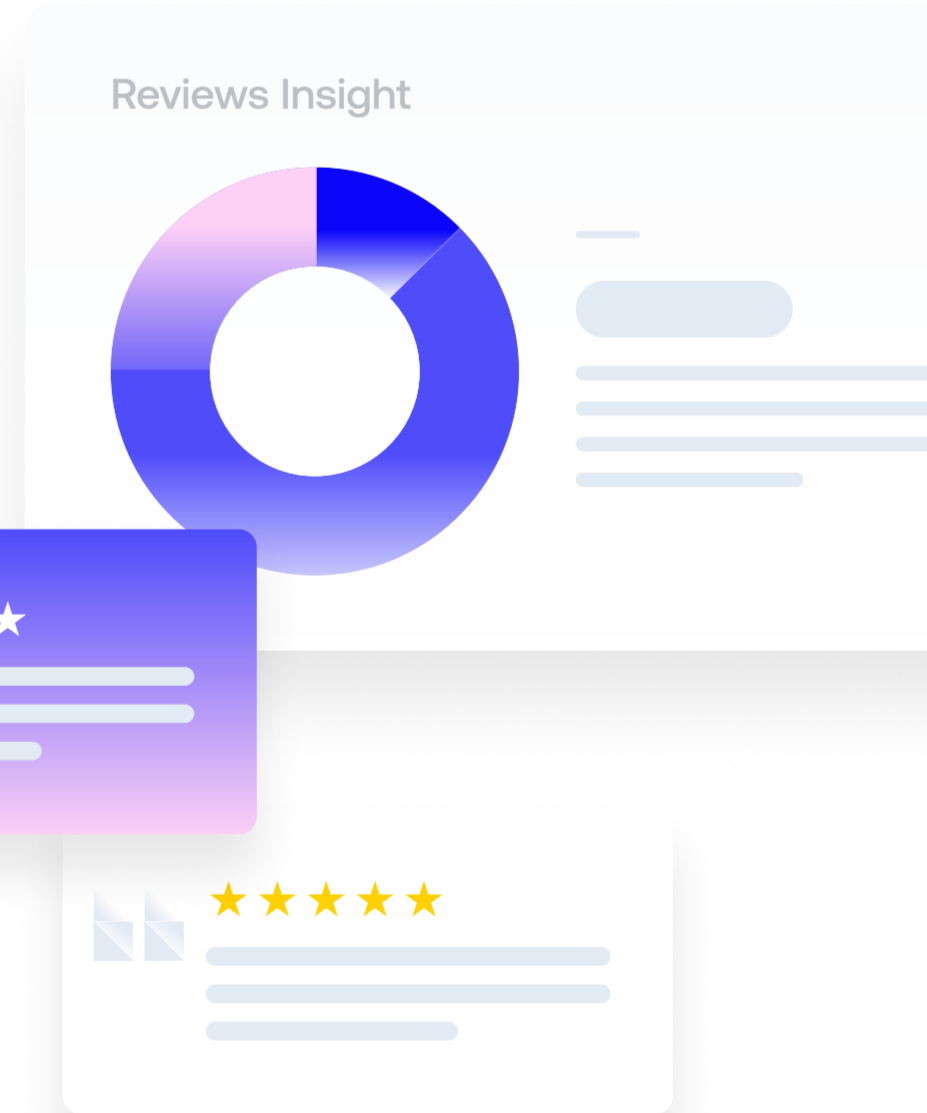
of people use reviews as their main source of research



higher conversion rate when reviews are shared on a website



of people who read reviews say they would trust them more if they knew they were from verified customers



Feefo Essentials

Feefo Essentials is an all-around solution to collecting feedback and gaining insights.

From £99 per month – Up to 200 reviews

From £199 per month – Up to 500 reviews




[Or click here](#)
for a video

What's included:

- ✓ **Verified Product and Service Reviews** – Collect honest reviews from people who purchase from or used your brand with our industry leading review collection forms [read more](#)
- ✓ **Customer Success Team** – Get support from our team of experts and make the most of your feedback
- ✓ **Review Response** – Show how much feedback means to you by responding to each review
- ✓ **Google Business Integration** – Improve click-through rate and give customers confidence in your brand
- ✓ **Social** – Share your reviews to social media and show your customers what you really care about



 ★★★★★
Amazing service time and time again

- ✓ **Feefo Reporting: Essential** – Monitor and uncover consumer motivations, bolster engagement, and prioritise enhancements
- ✓ **API Access** – Get access to the precious data you need to grow your brand
- ✓ **Moderation: Essential** – Elevate your brand's reputation with our rigorous moderation process that checks your online feedback
- ✓ **Display Tools** – Make reviews your own with our branded on-page display tools
- ✓ **Client Pages** – Present your brand in the best light with a public reviews page

Feefo Enhanced

Get deeper insights, greater flexibility, and a wider reach. The extra features you get with Feefo Enhanced empower you to understand how people feel throughout their journey with you – so you can transform your service.

From £249 per month – Up to 200 reviews

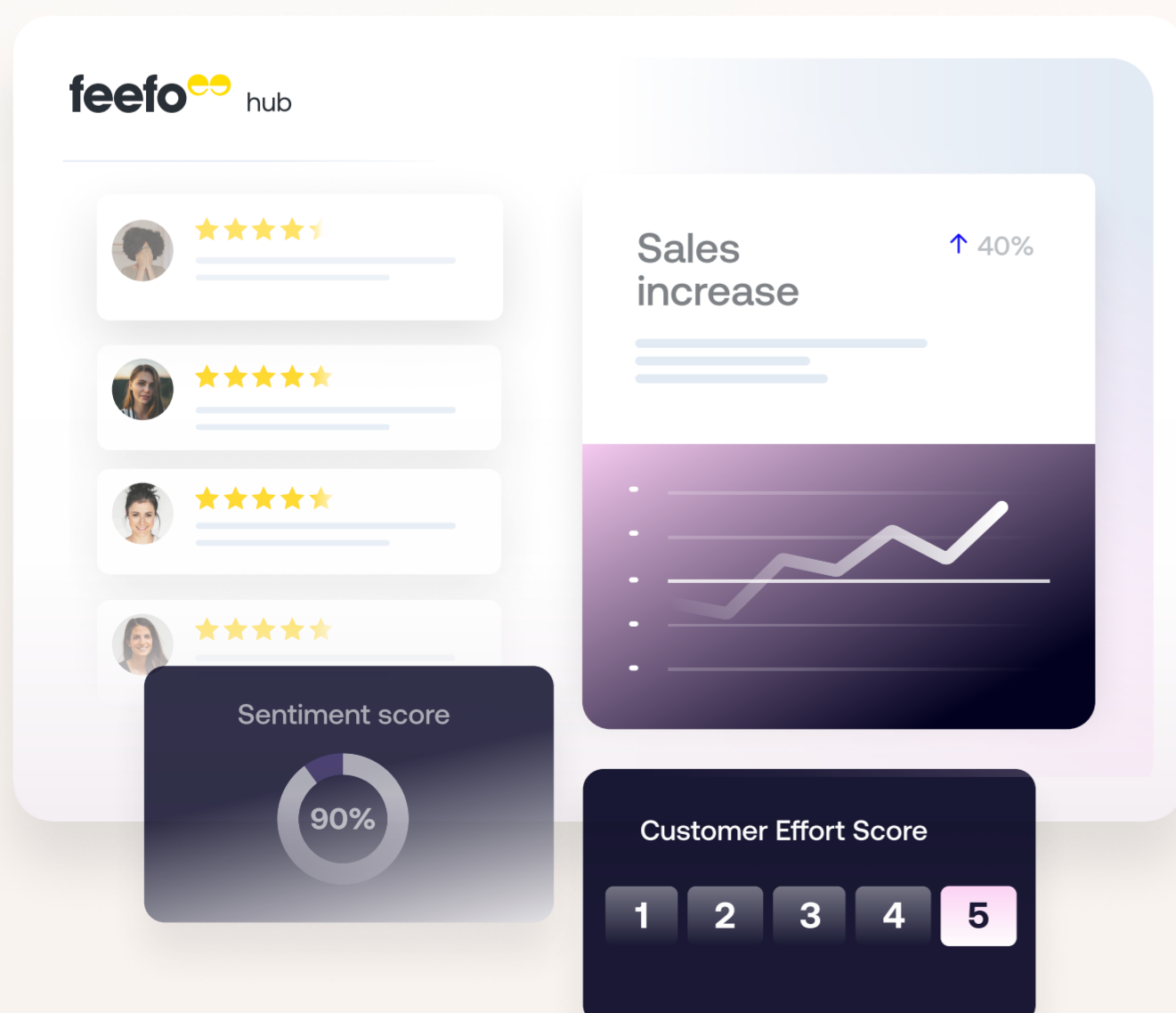
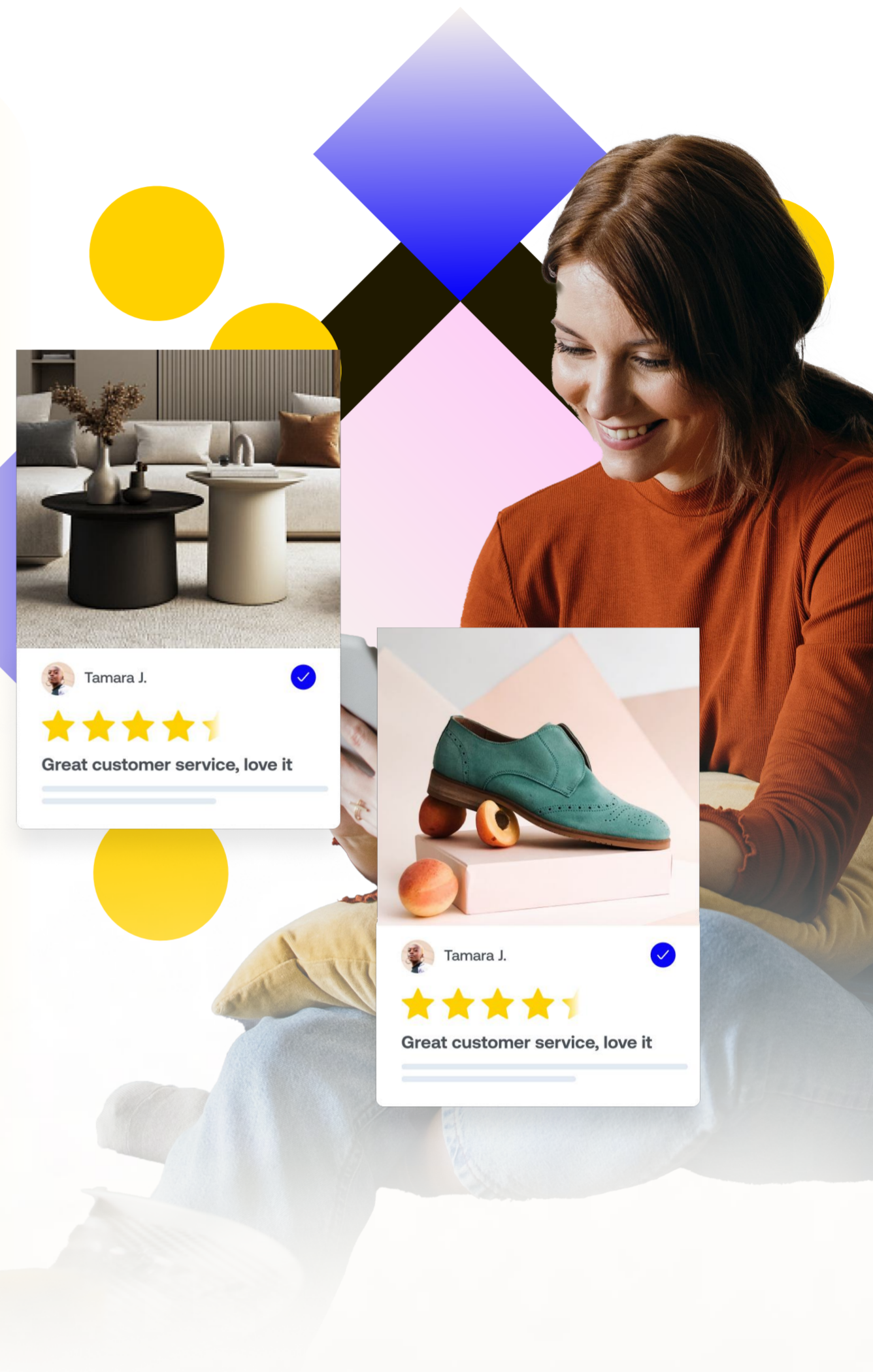
From £299 per month – Up to 500 reviews



[Or click here](#)
for a video

What's included:

- ✓ **All** of the features in Feefo Essentials
PLUS a collection of Feefo game-changing add-ons, including:
 - ✓ **AI Moderation** – Combine the prowess of human moderation and advanced AI technology to review customer feedback at scale
 - ✓ **Feedback Request Manager** – Send feedback requests to multiple touch points at exactly the right moment, from purchase to first use



- ✓ **Surveys** – Reach out to customers through any channel, at any touchpoint – quick, open, anonymous
- ✓ **Net Promoter Score (NPS)** – Use a globally recognised metric to elevate your customer experience and foster enduring trust in your brand
- ✓ **Insight Labels** – Manually label feedback to track themes in your data

Feefo Add-ons

Our selection of extras will bring your brand to life. Choose your add-ons to create a solution just right for your brand.

Trust

Build trust in your brand with our features designed to enhance your social proof and create loyal advocates.

- **Dynamic Topic Display** – Show your customers pertinent reviews at the point of sale and arrange by themes
- **Syndication** – Join a trusted network of brands sharing reviews and give consumers a better experience
- **Q&A: Ask an Expert** – Get your in-house experts in front of your customers and display answers next to your products

Knowledge

The more you know about your customers, the more you can tailor your offer to their needs. Deepen your knowledge with our range of insight-driven features.

- **AI Sentiment Analysis** – Discover themes in your customers' feedback to inform and develop your brand
- **Communities** – Elevate your interactions by nurturing a thriving hub where your customers can easily discuss your brand
- **Custom Questions** – Add bespoke questions to feedback request forms to amplify your customer knowledge

Growth

Make your feedback strategy work harder for you with our features that help you unlock revenue through reviews.

- **AI Replies** – Create auto-generated text in an instant, significantly reducing response times.
- **SSO** – Get full user permission control, as well as being confident that access to data is both secure and compliant with industry standards.
- **Review Booster** – Kickstart your product launch using our trusted tester network
- **SMS** – Gather more feedback by reaching your customers on the device they use the most
- **Treefo** – Fund tree-planting projects in exchange for the reviews you collect with our sustainability initiative
- **Ecolabels** – Attract like-minded customers and celebrate your sustainability efforts with Ethy-approved badges
- **Location Feedback** – Increase your brands' visibility and measure customer satisfaction in individual stores or branches
- **Smartlinks** – Make it easier for your customers to share their feedback with an alternative review collection method to give you extra flexibility

Why Feefo?

It's not all about chasing stars.

People love to hear from people like them. That's why trust is crucial when it comes to customers benefiting from their research of a brand, product or service.

Brands need customer feedback. Reviews aren't just about gaining stars.

Feedback produces insights, which help you improve your business and ultimately boost profits. We're more than just a verified reviews platform. We're insight specialists – with the tools to prove it.



SCAN ME

[Or click here](#)
[for more info](#)



To find out more, contact a consultant

[Book a demo](#)

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