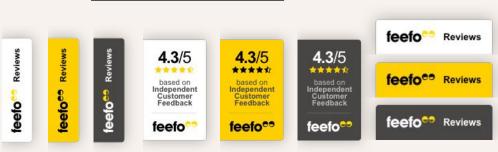


To discover the ideal widget for your business, we've equipped you with powerful filtering options. You can narrow down widgets based on various factors, including features, product and service ratings, and their potential impact on consumers, such as enhancing trust or boosting conversions.

# **Slide Out Widget**

This floating tab can be placed on either the left or right-hand side of your webpage, remaining fixed and visible as visitors scroll. This integration allows potential customers to have constant access to your Feefo service score, instilling confidence in their decision-making process.

Check out the customer support article here





Or click here to view our knowledge base article



## **Score Badge**

This displays your Feefo score, the stars and review count which dynamically update as new reviews come in.

- Service Use this in the header / footer of your website.
- **Product** Use this next to the Add to basket or page CTA to reinforce why customers should buy that product.

Check out the customer support article here

### **Service and Product Stars Rectangle**

Sizes (px): 150x38, 175x44 (Default), 200x51, 225x57, 316x80







Sizes (px): 100x100, 125x125(Default), 150x150, 250x250







### Service and Product Stars Independent Style

Sizes (px): 150x38, 175x44 (Default), 200x51, 225x57, 316x80



### **Product Stars Square**

Sizes (px): 100x100, 125x125(Default), 150x150, 250x250

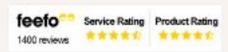


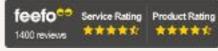




#### **Combined Stars Style**

Sizes: 220x50, 268x61 (Default), 323x74, 440x100







### Simple Service Stars Style & Simple Product Stars Style

No size or colour variations are available for this widget

\*\* \* \* \* \* 1400 reviews

To find out more, contact a consultant

Book a demo



## **Service Review Carousel**

Place this widget on the home page above the fold to reinforce why customers should use you!

Check out the customer support article here

**Single Review** - This shows just a single review at a time, with the five most recent reviews that meet the display criteria being displayed on a rotating carousel.

**Average Customer Rating** - This is the default option which displays the four most recent reviews which meet the display criteria on screen at any one time.

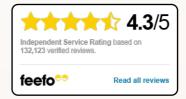
**Snap shot** - This option displays the three most recent reviews which meet the display criteria on screen at any one time.





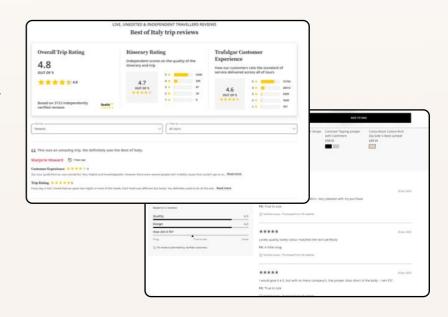


Mobile Badge Option



## **API**

Our API allows you to create your own display too. Check out the <u>customer support article</u> here



To find out more, contact a consultant

Book a demo



## **Media Gallery**

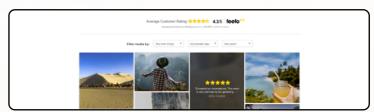
Customers have the ability to upload videos and images to their reviews! Customer's photo and video reviews will appear on the Feefo reviews page, but you can also display them on your own website. Our additional media integration feature gives access to two ways to integrate this content on your website: a scrolling carousel or a wall.

Check out the customer support article here

Carousel Style

Media Wall Style

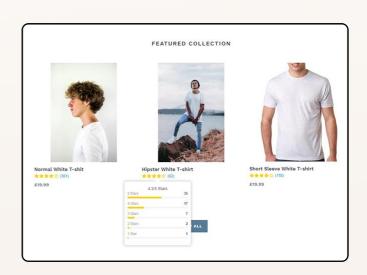




### **Product Stars**

Feefo's Product Stars widget offers a convenient way to showcase your product's star rating on various pages of your website, such as category, catalogue, search results, and collection pages. The widget can be seamlessly integrated into grid or product templates, providing valuable feedback to potential customers.

Check out the customer support article here



To find out more, contact a consultant

Book a demo



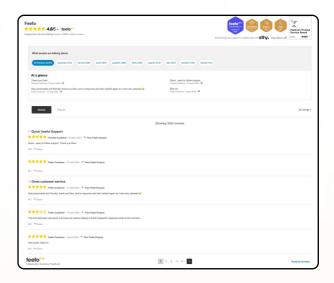
## **On-page Reviews**

Effortlessly display live product and service reviews directly on your website.

**Service** - The on page has meta data tagged up for SEO benefits, so by adding this to a dedicated reviews page, you can gain SEO benefits for the page without any additional work!

**Product** - As with the service on page this has built in SEO benefits - using the product on-page review on the specific product pages, you can achieve organic stars for your product pages. Again keeping customers on site.

Check out the customer support article here



# **Highlighted Widgets**

Our Highlighted Topic and Snippet widgets are crafted to streamline the decision-making process for shoppers by providing easy access to the most popular themes trending around your products and services. By grouping the most talked-about topics and allowing you to edit and position them independently of your on-page integrations, you can enhance the entire customer journey and drive conversions. Additionally, the Highlighted Snippets widget lets you showcase positive review snippets on a customisable carousel during your customers' on-site journey.

Check out the customer support article here



## **Email Signature**

While this integration option isn't directly accessible within the hub, comprehensive installation instructions and additional details are readily available in our <u>customer support articles</u>. This option seamlessly incorporates a Score Badge into your email signature, enhancing your professional communication.



To find out more, contact a consultant

Book a demo

