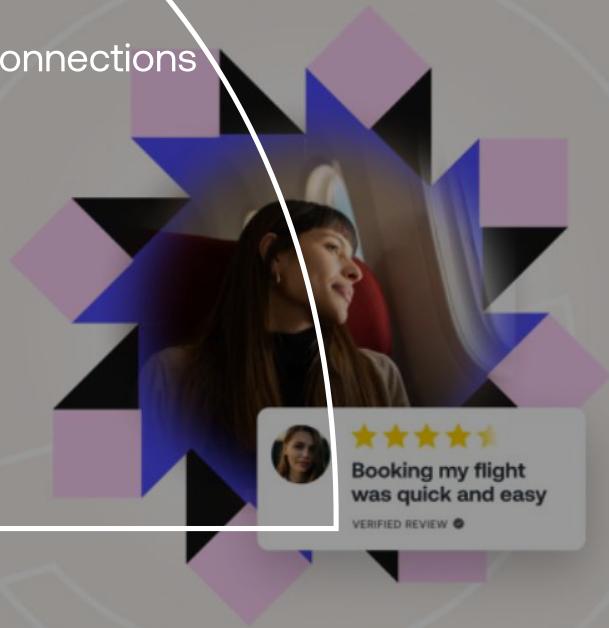


Communities

Boost sales, retain customers, build connections and draw people to your brand.



Communities is an engagement platform through which companies can simultaneously engage with customers and prospective customers, employees and partners.

Relevant and powerful peer to peer recommendation is proactively stimulated and relationships strengthened leading to increased customer loyalty, more motivated staff, driving increased business growth.

Facilitate direct, peer-to-peer engagement with an online community

Protect, encourage and grow customer loyalty by inviting VIPs into the community

Keep your community engaged with your branding using Q&A, polls, surveys & events

Boost online sales, subscriptions or enquiries through strong customer relationships

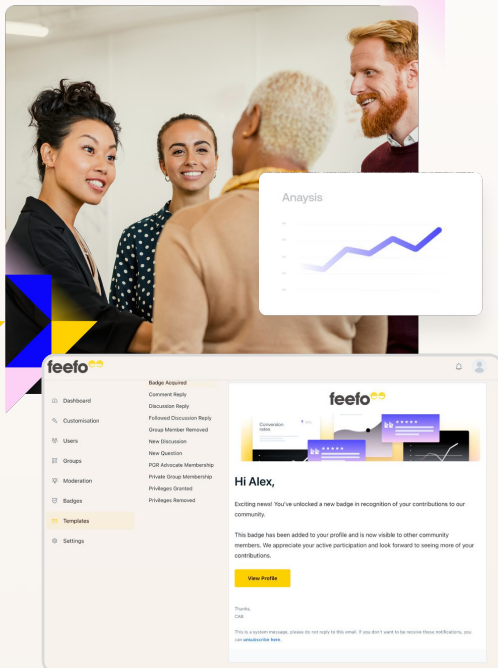
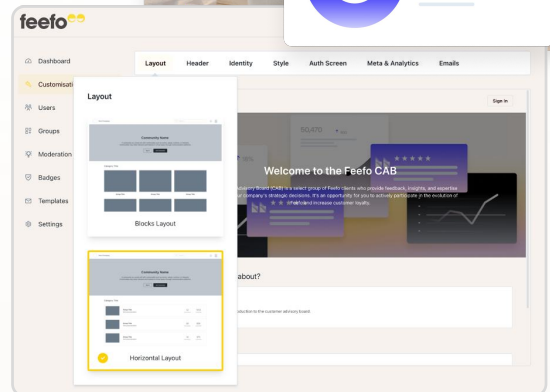
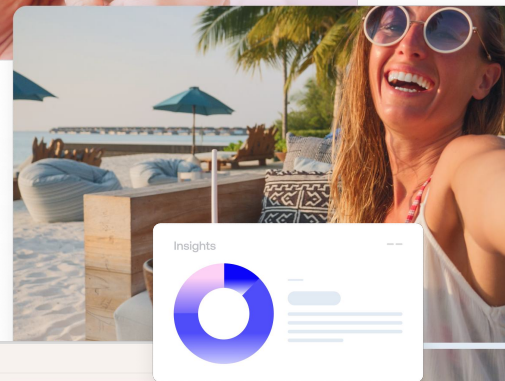
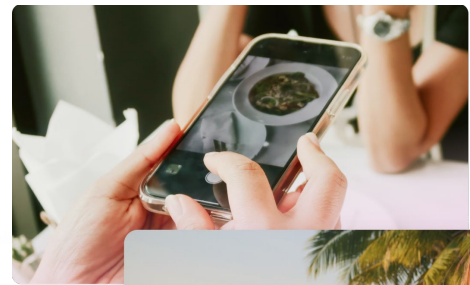
Complement and strengthen your brand and existing web presence with a fully customisable, branded platform

Continually learn more about your business and your customers through a community you can nurture and grow

How does it work?

At the heart of our approach is the belief that every review is a starting point for a lasting conversation. By engaging with our platform, your brand can turn a single review into a lifelong customer journey, fostering a community that grows with your brand.

- ✔ Brand your community space with your logo, brand colours and banner images
- ✔ Invite customers into your exclusive community where they can connect, ask questions, and share ideas, thoughts and experiences with each other
- ✔ Enable invitations to be sent to customers leaving positive Feefo reviews or NPS score
- ✔ We identify your most passionate and responsive brand advocates and invite them into exclusive Question and Answer groups



- ✔ You can then use the space to build, nurture and grow your customer relationships, and identify your biggest advocates
- ✔ We connect your advocates with prospective customer to share positive experiences, tips and knowledge about specific products and service
- ✔ Embed Q&A forma and user-generated content onto your website to assist customer with their purchases
- ✔ Use the Analytics Pack to keep track of your most active users, popular groups, recent discussions, most liked content and more

To find out more, contact a consultant

[Book a demo](#)

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