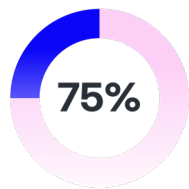
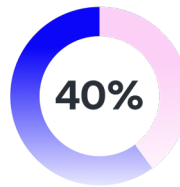


Sustainability Awareness Solution

Consumers expect business to take action on sustainability

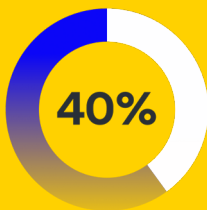


Consumers say that buying sustainable products is somewhat or very important to them
– Deloitte



UK Consumers are now conscious shoppers
– UK Government Survey

But they don't automatically trust sustainability claims made by brands - and with good reason.



According to the UK Government, 40% of green claims made online could be misleading



The solution

Feefo has brought its brand awareness, consumer trust and tech platform together with ethy's sustainability expertise to provide responsible companies with the tools and credibility to effectively communicate their sustainability journeys.

Prove your environmental and social achievements to customers, using an accreditation framework developed with sustainability leaders.

Key benefits



Help consumers with their sustainable purchasing decisions



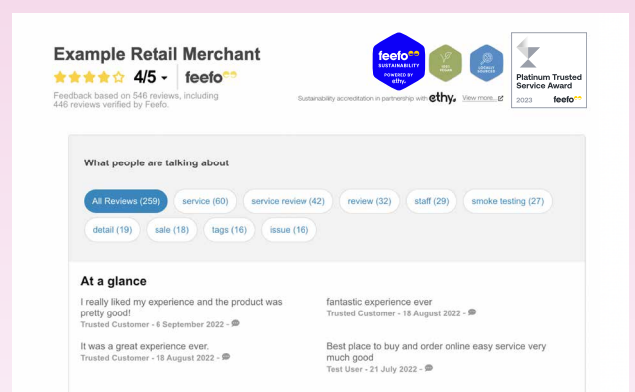
Respond to sustainability as an increasingly influential sales and loyalty driver



Showcase your positive impact at the moments that matter to drive conversions

Pricing

Affordable monthly charge based on business size, with a one-off submission fee to cover the accreditation assessment and creation of an SEO optimised brand landing page.



To find out more, contact a consultant



Call +44 203 362 4209

Email sales@feefo.com

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